

DO MORE

# AUTOMATING



## THE CHALLENGE

Technology in the self-storage industry is incredibly fragmented, creating the need for storage operators to piece together different tools to manage their business. Operators are forced to supplement these disjointed tools with manual, difficult to manage, and error-prone processes, resulting in headaches, lost revenue, and inefficient marketing spends. These painful processes ultimately distract operators from where they should be focused: taking care of their customers and growing their business.

## THE SOLUTION

Many operators recognize that the time and attention spent supporting these tools and processes should be refocused on managing day-to-day operations, maximizing revenue, and improving customer satisfaction. Operators need a solution that centralizes, prioritizes, and automates tasks for on-site management while still providing the customization necessary to meet the needs of their business. Storage operators need a comprehensive facility management solution that enables a tailored approach that form-fits to their business needs.

## THE STORABLE APPROACH

SiteLink Software by Storable was built from the ground up to provide a flexible and comprehensive solution to address these challenges. Our capabilities complement your existing daily workflows and free you up to focus on the most important tasks: taking care of your customers and growing your business.



### ENHANCE EFFICIENCY

through comprehensive tenant management capabilities, reporting, and automated reminder list tools for virtually any use case.



### MAXIMIZE REVENUE

through automated collections workflows and powerful rate management tools.



### DELIVER CONFIGURABILITY

to meet the specific needs of your business through the SiteLink Marketplace and tailored daily workflows for on-site management.



visit [www.storable.com/sitelink](http://www.storable.com/sitelink)

email [domore@storable.com](mailto:domore@storable.com)

# DO MORE

WITH  
STORABLE SOFTWARE

## SiteLink Software by Storable Capability Overview

At Storable, we believe management software should deliver operational efficiency, maximize revenue, and help provide an unmatched tenant experience. Storable's integrated-platform approach can help you get more out of management software.

### CONFIGURABLE DAILY WORKFLOWS

**Reminders** — Save time and enhance collections by utilizing an automated reminder list that ensures on-site management is focused on the actions they need to take throughout the day.

**Tenant Management** — Empower on-site management to build strong tenant relationships by utilizing flexible lead-to-lease and tenant management workflows designed to capture the key information you need to manage the tenant lifecycle.

### SOPHISTICATED DATA MANAGEMENT

**Rate Management Tools** — Optimize unit prices by utilizing best-in-class rate management tools which enable operators to adjust unit rates based on inputs such as pricing, promotions, and discounts.

**Comprehensive Reporting** — Keep your finger on the pulse of your business and inform future business strategy by utilizing extensive out-of-the-box reporting combined with the ability to develop custom reports.

### SIMPLIFIED TECHNOLOGY & PORTFOLIO MANAGEMENT

**Corporate Control Center** — Save time while ensuring consistency across your facilities by utilizing a best-in-class set of tools that enable operators to make changes across their portfolio with a single motion.

**SiteLink Marketplace** — Take a tailored approach to build out the technology and vendor strategy that make sense for your business with a comprehensive set of third-party integration partners to support your people and processes.

### ONE STORABLE, ONE SUPPORT

**Industry Expertise** — Get where you need to go faster with a support team that has a deep understanding of the unique needs of storage operators and tenants, earned from years serving the storage industry exclusively.

**Software & Payments Expertise** — Unlock new value between your SiteLink management software, and the broader Storable Platform, with a support team that is knowledgeable across Storable's entire suite of products.