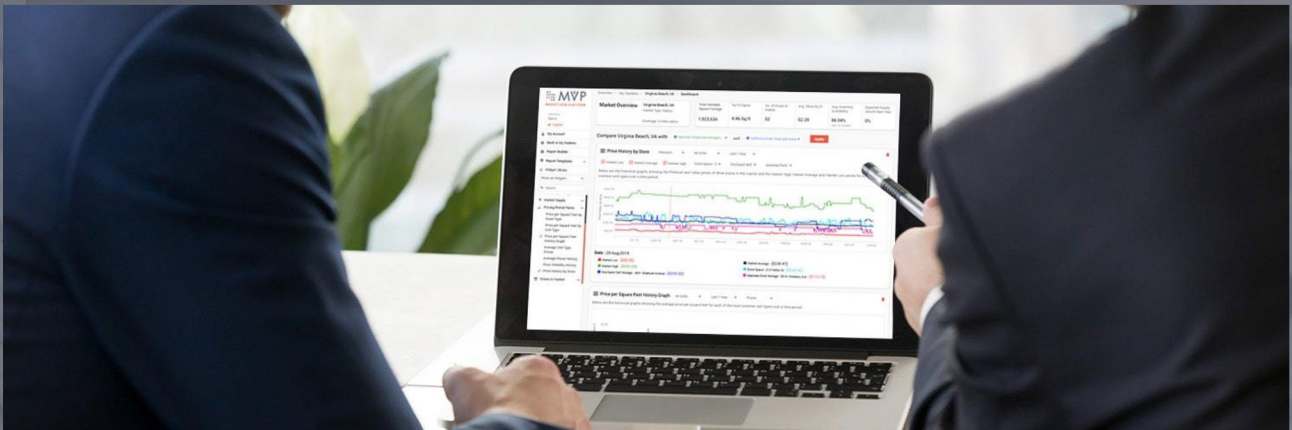


# Three Key Elements for Optimizing Operations

Former self-storage operator and current head of Business Development for StorTrack, Jody Burks, presents the operational value of real-time competitor data and what historical trends may indicate. Viewers will learn how to leverage information to impact NOI and stay competitive through marketing and sales opportunities.



## About StorTrack

StorTrack is the leading self-storage data intelligence solutions business. StorTrack integrates pricing, demographics and other market data to provide tools and services that help operators, owners and investors make better decisions in pricing optimization and site-selection.

## Exclusive Offer for SBOA Members

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